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| Autore | Langlois Richard N. |
| Titolo | Firms, markets, and economic change : a dynamic theory of business institutions // Richard N. Langlois and Paul L. Robertson |
| Pubbl/distr/stampa | London ; ; New York : , : Routledge, , 1995 |
| ISBN | 1-134-80496-2 0-429-22953-4 0-203-19923-5 1-134-80497-0 1-280-32525-9 |
| Descrizione fisica | 1 online resource (198 p.) |
| Altri autori (Persone) | RobertsonPaul L |
| Disciplina | 338.5 |
| Soggetti | Industries Marketing Product life cycle Business enterprises Product management |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references (p. 164-177) and index. |
| Nota di contenuto | Book Cover; Title; Contents; List of figures and tables; Acknowledgments; INTRODUCTION; CAPABILITIES, STRATEGY AND THE FIRM; A DYNAMIC THEORY OF THE BOUNDARIES OF THE FIRM; VERTICAL INTEGRATION IN THE EARLY AMERICAN AUTOMOBILE INDUSTRY; EXTERNAL CAPABILITIES AND MODULAR SYSTEMS; INERTIA AND INDUSTRIAL CHANGE; INNOVATION, NETWORKS AND VERTICAL INTEGRATION; CONCLUSION; Notes; Bibliography; Index |
| Sommario/riassunto | Traditional western forms of corporate organization have been called into question by the success of Japanese keiretsu. Firms, Markets and Economic Change draws on industrial economics, business strategy, and economic history to develop an evolutionary model to show when innovation is best undertaken. The authors argue that innovation is a complex process that defies neat categorization and government policy should be to facilitate change rather than to direct it. |

