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Nota di contenuto	<p>Book Cover; Title; Contents; List of illustrations; List of contributors; Foreword; Introduction: contemporary psychological research: visions from positional standpoints John Haworth; Preface; Mental health, work and leisure John Haworth; Questionnaire measures of health-relevant cognitions and behaviours Mark Conner and Mitch Waterman; Large-scale questionnaire research on drivers Michelle Meadows and Stephen Stradling; Advanced uses of multiple regression: modelling mediated and moderated effects Ros Bramwell; A brief guide to cross-cultural psychological research Robin Goodwin; Preface</p> <p>Culture, perception and cognition Tim Ingold Hanging around and making something of it: ethnography John Bowers; Methodological considerations in observing mother infant interactions in natural settings E. Connors and S.M. Glenn; Systemic interviewing and attributional analysis applied to international broadcasting Peter Stratton; Constructing and deconstructing childhood: images of children and charity appeals Erica Burman; Discursive complexes in material culture Ian Parker; Preface; Methodological issues in hypnosis Graham F. Wagstaff</p> <p>Qualitative methods in cognitive psychology: illustrations from decision process research and environmental cognition Rob Ranyard and Janis Williamson Remembering in a social context: experimental methods for the evaluation of collaborative recall Peter R. Meudell; The case study method in cognitive neuropsychology J.R. Hanley; Will these instructions do? Methods and techniques for assessing written communication James Hartley; Index</p>
Sommario/riassunto	<p>Starting a research project, however large or small can be a daunting prospect. New researchers can be confronted with a huge number of options not only of topic, but of conceptual underpinning. It is quite possible to conduct research into say, memory, from a number of research traditions. Psychology also has links with several other disciplines and it is possible to utilise their techniques; the difficulty is quite simply the wide variety of methodological approaches that psychological research embraces. In this collection, authors have been recruited to explain a wide range of different</p>