Record Nr. UNINA9910783823703321 The emerging industrial structure of the wider Europe / / edited by **Titolo** Francis McGowan, Slavo Radosevic and Nick von Tunzelmann Pubbl/distr/stampa London;; New York:,: Routledge,, 2004 **ISBN** 1-134-35885-7 0-429-23043-5 0-203-38957-3 1-280-07812-X 9786610078127 0-203-35648-9 Descrizione fisica 1 online resource (278 p.) Collana Studies in global competition; ; v. 21 Altri autori (Persone) McGowanFrancis RadoeviSlavo <1955-> Von TunzelmannG. N Disciplina 338.094 Industrial policy - Europe, Eastern Soggetti Industrial policy - European Union countries Strategic alliances (Business) - Europe **Europe Economic integration** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Book Cover; Title; Contents; List of figures; List of tables; List of Nota di contenuto contributors; Preface; List of acronyms; Introduction; Industry integration in the pan-European economy: a review of theoretical and empirical issues; Network alignment in the catching-up economies of Europe; State strategy and regional integration: the EU and enlargement; Industrial networks in central and eastern Europe at the firm level: summary and overview of ten case studies; Network realignment in the CEE food-processing industry; Patterns of industrial upgrading in the clothing industry in Poland and Romania The electronics industry in central and eastern Europe: an emerging production location in the alignment of networks perspectivePolicy and

production integration in the central European electricity industry;

Foreign direct investment and indigenous industry in Ireland: a review of the evidence; Integration of Slovenia into EU and global industrial networks; FDI and industrial networks in Hungary; Industrialization and internationalization in the Spanish economy; Markets and networks in Romania: systemic unrest or life after disorganization?; Introduction Network alignment and pan-European industry networks: conclusions, contributions and policy implicationsIndex

Sommario/riassunto

The latest wave of European Union expansion has brought many central and Eastern European countries into the fold. Unlike previous enlargements however, the latest new members are also undergoing radical economic reform as they reintegrate into international economy. This book reviews the changing industrial architecture of the new wider Europe from a ""network"" perspective, highlighting the importance of the linkages that develop between firms and governments in the new entrants and the EU. It does so on the basis of a series of case studies covering countries, sectors, and firms as well