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Autore	Downward Paul <1964, >
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Altri autori (Persone)	DawsonAlistair <1940->
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Nota di contenuto	Book Cover; Title; Contents; List of figures; List of tables; Acknowledgements; Introduction; The market, industry and firm in professional team sports; The market structure of professional team sports leagues: general themes; The market structure of professional team sports leagues: the firm in professional team sports; Cross-subsidisation in professional team sports leagues; The demand for professional team sports; Theoretical and empirical issues; Traditional findings and new developments; The uncertainty of outcome hypothesis: theoretical and empirical issues Broadcast demand and the impact of televisionThe labour market in professional team sports; The traditional view: theory and evidence; Recent developments: theory and evidence; Conclusions; Bibliography; Index;
Sommario/riassunto	This book is unique in offering the first truly rigorous application of

economic principles to the subject of professional team sports.

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