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## Restless and mass consumption in Trinidad Daniel Miller

Not all ~soaps~ are created equal: Toward a cross-cultural criticism of television serials Gabriele Kreutzner and Ellen Seiter Our welcomed guests: Telenovelas in Latin America Ana M. Lopez; Memory and form in the Latin American soap opera Jess Martn-Barbero; Montezuma's revenge: Reading Los Ricos Tambien Lloran in Russia Kate Baldwin; The melodrama of national identity in post-Tiananmen China Lisa Rofel; All in the (Raghu) family: A video epic in cultural context Philip Lutgendorf Sacred serials, devotional viewing, and domestic worship: A case-study in the interpretation of two TV versions of The Mahabharata in a Hindu family in west London Marie Gillespie Select Bibliography Shari A. Novek; Index

### Sommario/riassunto

To Be Continued... explores the world's most popular form of television drama; the soap opera. From Denver to Delhi, Moscow to Manchester, audiences eagerly await the next episode of *As the World Turns*, *The Rich Also Weep* or *Eastenders*. But the popularity of soap operas in Britain and the US pales in comparison to the role that they play in media cultures in other parts of the world. *To Be Continued...* investigates both the cultural specificity of television soap operas and their reception in other cultures, covering soap production and soap