

1. Record Nr.	UNINA9910783784503321
Autore	Miles Raymond E
Titolo	Collaborative entrepreneurship [[electronic resource]] : how communities of networked firms use continuous innovation to create economic wealth / / Raymond E. Miles, Grant Miles, and Charles C. Snow
Pubbl/distr/stampa	Stanford, Calif., : Stanford Business Books, 2005
ISBN	0-8047-6722-X 1-4237-4944-8
Descrizione fisica	x, 132 p
Altri autori (Persone)	MilesGrant SnowCharles C <1945-> (Charles Curtis)
Disciplina	658.4/063
Soggetti	Strategic alliances (Business) Entrepreneurship Technological innovations - Economic aspects Corporations - Growth
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from title screen.
Nota di bibliografia	Includes bibliographical references (p. [123]-129) and index.
Nota di contenuto	OpWin global network -- The challenge of continuous innovation -- Organizing for continuous innovation -- Collaboration : the essential meta-capability -- The complete collaborative entrepreneurship model -- From vision to reality : case studies of multi-organizational collaboration -- Barriers to investing in multi-firm collaboration -- Getting past the barriers -- Conclusion.