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The Art of Self-Representation in Requests -- Politeness in Portugal:
How to Address Others -- Politeness in Spain: Thanks But No 'Thanks'
-- Index

Sommario/riassunto

The study of politeness has undergone an explosion of interest since the late 1980's, involving an examination of language and languages in many societies. The present volume aims to contribute to current knowledge and understanding of the subject by giving a broad picture of politeness across twenty-two European countries, addressing the essential debates at the heart of politeness studies. Each chapter attempts to provide an empirical snapshot, based on sound theoretical principles, of the issues and practices in its own society. Some of the contributors engage directly with critical thinking on politeness theory, using data from their languages and cultures to advance theoretical frameworks, while others highlight the forms politeness takes in particular cultural contexts, analysing how individuals interact with each other in ways intended to achieve their communicative goals. The volume treats questions such as whether a given society favours positive politeness or negative politeness, the use of formal or informal pronouns of address, small-talk, conventional politeness formulas and how politeness practices change over time.
