

1. Record Nr.	UNINA9910783730003321
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Titolo	Architects' guide to fee bidding / / M. Paul Nicholson
Pubbl/distr/stampa	New York : , : Spon Press, , 2003
ISBN	1-134-48163-2 1-134-48164-0 1-280-22549-1 9786610225491 0-203-99497-3
Descrizione fisica	1 online resource (177 p.)
Disciplina	720.068 720/.68/1
Soggetti	Architects - Fees Architectural practice Costs Architectural contracts - Estimates Letting of contracts Art, Architecture & Applied Arts Architecture
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Book Cover; Half-Title; Title; Copyright; Contents; Preface; Acknowledgements; Introduction; Part I Commercial professionalism; Part II Worked examples; Part III The tender trap; Appendix; References; Index
Sommario/riassunto	Fee bidding still generates emotive reactions from within many sections of the architectural profession. Fee bidding is not taught in most schools of architecture, so practitioners generally rely on hunches and guesswork. It is these wild card guesses, which exacerbate the poor levels of income for which the architectural profession is renowned. This book introduces practising architects, architectural managers and senior students, to the philosophy and practice of analytical estimating for fees. By means of a detailed case study it illustrates the many

problems which may be encountered in the

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