

1. Record Nr.	UNINA9910783713903321
Autore	Sprent Peter
Titolo	Getting into print : a guide for scientists and technologists // Peter Sprent
Pubbl/distr/stampa	London ; ; New York : , : E&FN Spon, , 1995
ISBN	1-135-82370-7 0-585-44786-1 1-280-10951-3 1-135-82371-5 9786610109517 0-203-47500-3
Edizione	[1st ed.]
Descrizione fisica	1 online resource (225 p.)
Disciplina	808/.0666
Soggetti	Technical writing Communication of technical information
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [203]-210) and index.
Nota di contenuto	Book Cover; Title; Contents; Preface; Communicating; Macrostyle; Microstyle; Seeking a book publisher; The book publishing process; Special tools; Many kinds of books; Other work-related writing; Popular science and technology; A last round-up; Copyright and other legal matters; Preparing camera ready copy; A glossary of publishing terms; References; Further reading; Index
Sommario/riassunto	This is a practical and comprehensive guide to all aspects of writing about science and technology, including both 'how to write' and the practical and commercial aspects of publishing as they affect an author. Special features of technical writing are discussed in detail. It also gives special attention to problems facing writers of instruction manuals in catering for users with a wide range of technical backgrounds.