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Nota di contenuto	Book Cover; Title; Contents; Lists of tables and illustrations; Preface; Acknowledgements; Mega-events and modernity: perspectives and themes; Mega-events and the growth of international culture; Expos and cultural power: capitalism, nationalism and imperialism; Mega-events and cultural citizenship: consumerism, inclusion/ exclusion and internationalism; The Olympics, internationalism and supernationalism: international sports events and movements in the inter-war period; Mega-events and the growth of global culture; Mega-events, cities and tourist culture: Olympics and expos Mega-events and media culture: sport and the Olympics Mega-events and global citizenship: Olympic problems and responses; Mega-events, identity and global society: theoretical reflections; Notes; Bibliography; Author and name index; Subject index
Sommario/riassunto	Explores the social history and politics of 'mega-events' from the late 19th century to the present. Case studies: 1936 Berlin Olympics, 1992 Barcelona Olympics, 1851 Crystal Palace Expo. A thoroughly new and

ground-breaking analysis.

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