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Titolo	Essential business coaching / / Averil Leimon, Francois Moscovici and Gladeana McMahon
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Descrizione fisica	1 online resource (191 p.)
Collana	Essential coaching skills and knowledge
Altri autori (Persone)	McMahonGladeana <1954-> MoscoviciFrancois
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Nota di bibliografia	Includes bibliographical references (p. [170]-171) and index.
Nota di contenuto	Book Cover; Title; Copyright; Contents; Preface; 1 Introduction: why do we need business coaching?; 2 The theoretical framework of coaching; 3 The practice of business coaching; 4 Coaching for specific business issues; 5 Conversations with sponsors; 6 Conversations with clients; 7 Professional issues in business coaching and their solutions; 8 Conclusions:the future of business coaching; Appendices; Bibliography; Index
Sommario/riassunto	Do coaches need to be psychologists, business people or both? Essential Business Coaching offers a much-needed answer to the question of what makes a good business coach.The authors draw on 60 years of combined experience to provide an in-depth review of best practice and theory. They provide a thorough examination of the changing nature of work, the need for new sources of competitive advantage and the benefits of investing in coaching. Useful ideas for further reading are found throughout, along with numerous examples of real business coaching situations. The inclusi

