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Altri autori (Persone)	MaskellPeter
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Nota di bibliografia	Includes bibliographical references (pages 215-245) and indexes.
Nota di contenuto	Book Cover; Title; Contents; List of figures; List of tables and cases; About the authors; Foreword by Michael Storper; Preface; Regional specialisation and localised learning; An introduction; Ubiquitification, knowledge and localised capabilities; Sustainable patterns of specialisation in a globalised economy; Firm competitiveness through knowledge creation; Localised capabilities and the competitiveness of regions and countries; Small countries, localised learning and lack of learning: the cases of furniture, fish and phones Small nations: how to sustain prosperity in open, low-tech

economies  
Comfort and competitiveness: the wooden furniture industry;  
Natural resources and the institutional endowment: the fishing industry;  
Footloose communications: the mobile phone industry;  
Conclusions and policy implications; Towards a learning-based industrial and regional policy; Notes; References; Author index; Subject index

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Sommario/riassunto

Drawing on a rich literature and case study material from selected industries, and elaborating on key concepts such as firms and competencies, industries and industrial systems, and competitiveness and prosperity, this book sets out to answer three broad research questions: \* What is competition about in today's economy? \* Why do geographical areas (local milieus, cities, regions, countries) specialize in particular types of economic activity, and why do patterns of specialization, once in place tend to be so tremendously durable? \* How can high-cost regions in general and small in

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