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Nota di contenuto	Book Cover; Title; Contents; Acknowledgements; Introduction: football and modernity; Football fandom and consumption; Fan practices and consumption; Fandom, identity and self-reflection; Summary to Part I; The social and cultural diffusion of football; The politics of football: fandom and the public sphere; Football and cultural globalization; Summary to Part II; Football and postmodernity; Football, formal rationality and standardization; Television, football and hyperreality; Summary to Part III; Conclusion; method and research; Notes; Bibliography; Index;
Sommario/riassunto	Cornel Sandvoss considers football's relationship with television, transnational capitalism and the importance of football fandom in forming social and cultural identities to present football as a reflection of postmodern culture and globalization