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Sommario/riassunto

Global economic integration, widening communication networks and government policies supportive of private enterprise are changing opportunities for accumulating wealth, status and power. In varying degrees throughout Asia, this process is accompanied by the development of service enterprises such as banking, insurance, legal firms and IT firms, which provide access to the resources required for a profitable connection to the wider world. This book focuses on the key role played by producer services in shaping new business areas and new patterns for social mobility, and their interdependence w

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