

1. Record Nr.	UNINA9910461496503321
Titolo	Design innovation for the built environment : research by design and the renovation of practice / / edited by Michael U. Hensel
Pubbl/distr/stampa	Abingdon, Oxon [England] ; ; New York, N.Y. : , : Routledge, , 2012
ISBN	1-283-45872-1 9786613458728 1-136-47354-8 0-203-12974-1
Descrizione fisica	1 online resource (280 p.)
Altri autori (Persone)	HenselMichael U
Disciplina	720.72
Soggetti	Architectural practice Architecture - Research Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. The project of design research / David Leatherbarrow -- 2. One step towards an ecology of design : fields of relations and bodies of knowledge / Christopher Hight -- 3. On the emergence of research by design and practice-based research approaches in architectural and urban design / Halina Dunin-Woyseth and Fredrik Nilsson -- 4. Towards meeting the challenges of facilitating transdisciplinarity in design education, research and practice / Mark Burry -- 5. Beyond Kenkyushitsu and atelier - towards a new professional education and practice / Hidetoshi Ohno and Bruno Peeters -- 6. Reality studio : a search for design tools to meet complexity / Inger-Lise Syversen -- 7. Research by design in the context of the OCEAN Design Research Association / Michael U. Hensel, Defne Sunguroglu Hensel and Jeffrey P. Turko -- 8. Systems-oriented design for the built environment / Birger Sevaldson -- 9. Performance-oriented design as a framework for renovating architectural practice and innovating research by design / Michael U. Hensel -- 10. The Research Centre for Architecture and Tectonics - implementing research towards performance-oriented architecture / Michael U. Hensel -- 11. How can biology inform

architects? / Julian Vincent -- 12. Relational practice / Siv Stangeland and Reinhard Kropf -- 13. Studio integrate : interview with a young practice focusing on research by design / Michael U. Hensel in conversation with Mehran Gharleghi and Amin Sadeghy -- 14. Multiplying the ground / Eva Castro and Alfredo Ramirez -- 15. Building communication by design : mobile fiction and the city / Andrew Morrison and Henry Mainsah -- 16. Making material of the networked city / Einar Sneve Martinussen.

2. Record Nr.	UNINA9910783555703321
Titolo	International marketing review . Vol. 22, No. 6 International e-marketing [[electronic resource] /] / Guest editors Nitish Singh and Sandeep Krishnamurthy
Pubbl/distr/stampa	Bradford, England, : Emerald Group Publishing, c2005
ISBN	1-280-50976-7 9786610509768 1-84544-848-0
Descrizione fisica	1 online resource (112 p.)
Altri autori (Persone)	KrishnamurthySandeep SinghNitish
Disciplina	658.8/72
Soggetti	Electronic commerce Marketing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Preliminaries; Contents; Guest editorial; International e-marketing: opportunities and issues; An analysis of the factors affecting the adoption of electronic commerce by SMEs; Mapping the mind of the mobile consumer across borders; Sustainable competitive advantage of internet firms; Effects of URLs in traditional media advertising in China; The internationalization speed of e-commerce; Note from the publisher
Sommario/riassunto	The internet, web and related information technologies have proven to betransformational. While these technologies have impacted all parts of the corporation,the marketing function has perhaps been most

affected. E-marketing is now a significant part of every global corporation's marketing arsenal. As international acceptance of the internet and web increases, the scope of international e-marketing now transitions from possibility to reality. International marketing scholars have followed the transformational impact of the internet/web closely. Several studies in the international e-marketing conte

3. Record Nr.	UNIORUON00502599
Autore	AHO, Juhani
Titolo	Valitut teokset / Juhani Aho ; johdannon kirjoittanut Vilho Suomi
Pubbl/distr/stampa	Porvoo, : WSOY, 1956
Descrizione fisica	505 p. ; 20 cm.
Disciplina	894.541
Lingua di pubblicazione	Finlandese
Formato	Materiale a stampa
Livello bibliografico	Monografia