

1. Record Nr.	UNINA9910783554503321
Titolo	Management consulting practice in intellectual capital [[electronic resource] /] / guest editor Bernard Marr
Pubbl/distr/stampa	Bradford, England, : Emerald Group Publishing, c2005
ISBN	1-84544-844-8
Descrizione fisica	1 online resource (152 p.)
Collana	Journal of intellectual capital ; ; v. 6, no. 4
Altri autori (Persone)	MarrBernard
Disciplina	658.4038
Soggetti	Knowledge management Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	CONTENTS; EDITORIAL ADVISORY BOARD; Management consulting practice on intellectual capital; Implementing the KPMG Value Explorer; Intellectual capital; An integrated framework for visualising intellectual capital; Data envelopment analysis as method for evaluating intellectual capital; Knowledge valuation analysis; Strategic use of IC reporting in small and medium-sized IT companies; The IC Ratinge model by Intellectual Capital Sweden; No longer "out of sight, out of mind"; Note from the publisher
Sommario/riassunto	Today, many organizations recognize the importance of intellectual capital as a principal driver of firm performance and a core differentiator. The aim of this e-book was to bring together the approaches of the different management consulting firms and to make their differences explicit prompting consultants to better understand the nature of intellectual capital and the potential for cross-disciplinary learning.