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Note generali	Description based upon print version of record.
Nota di contenuto	Cover; Table of contents; Editorial Why a review issue?; Educating Citizens serves to educate at all levels of higher education; Anthropologists are speaking up (finally), but are they saying enough? A review of Besteman, C. and Gusterson, H. (Eds), Why America's Top Pundits Are Wrong: Anthropologists Talk Back; Extended review of Shakespeare, Einstein and the Bottom Line: The Marketing of Higher Education by D.L. Kirp; Review of Life on the Tenure Track: Lessons from the First Year by J.M. Lang Review of Anticipatory Behavior in Adaptive Learning Systems: Foundations, Theories, and Systems, edited by M.V. Butz, O. Sigaud and P. Gerard
Sommario/riassunto	Of course, books and journals are still very important, whether "brick" or "click." As a quarterly, On the Horizon exists in both brick and click space. Its contents are formulaically abstracted so that they can be easily searched for and found on the Internet. The books which it purposefully seeks out and reviews are varied in nature, but hopefully contribute to the body of enduring ideas rather than merely providing responses to issues of the moment. The reviews are written by authors who are scholars, mostly employed in academic institutions. Ordinarily, our reviews are included in our quar

