

1. Record Nr.	UNINA9910783523603321
Titolo	Domino 6 for iSeries best practices guide [[electronic resource] /] / Birgit Roehm ... [et al.]
Pubbl/distr/stampa	Rochester, Minn., : IBM, c2004
Edizione	[1st ed.]
Descrizione fisica	xxvi, 642 p. : ill
Collana	Redbooks
Soggetti	Data transmission systems
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"This edition applies to Version 5, Release 2, Modification 0 of OS/400 (product number 5722-SS1) and Version 6.0.2 of Domino 6 for iSeries (5733-LD6)." Text enhanced by pdf downloads. "June 2004."
Nota di bibliografia	Includes bibliographical references and index.

2. Record Nr.	UNINA9910955926703321
Autore	Raghavarao Damaraju
Titolo	Choice-based conjoint analysis : models and designs // Damaraju Raghavarao, James B. Wiley, Pallavi Chitturi
Pubbl/distr/stampa	Boca Raton, Fla., : CRC Press, c2011 Boca Raton : , : CRC Press, Taylor & Francis, , 2011
ISBN	1-04-006640-2 0-429-13228-X 1-4200-9997-3
Edizione	[1st ed.]
Descrizione fisica	1 online resource (194 p.)
Altri autori (Persone)	WileyJames B ChitturiPallavi
Disciplina	658.8/343
Soggetti	Conjoint analysis (Marketing) Consumers' preferences
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	A Chapman & Hall book.
Nota di bibliografia	Includes bibliographical references (p. 171-176) and index.
Nota di contenuto	Front cover; Contents; Preface; About the Authors; Chapter 1: Introduction; Chapter 2: Some Statistical Concepts; Chapter 3: Generic Designs; Chapter 4: Designs with Ordered Attributes; Chapter 5: Reducing Choice Set Sizes; Chapter 6: Availability (Cross-Effects) Designs; Chapter 7: Sequential Methods; Chapter 8: Mixture Designs; References; Index; Back cover
Sommario/riassunto	Disseminating information from researchers in various fields, this compilation presents the research themes, methods, and findings, making it a significant reference for design researchers and design practitioners interested in furthering understanding of design activity in real-world settings.