Record Nr. UNINA9910783470603321 Online shopping [[electronic resource] /] / editor Professor John Fernie Titolo Bradford, England, : Emerald Group Publishing, c2005 Pubbl/distr/stampa **ISBN** 1-280-50991-0 9786610509911 1-84544-258-X Descrizione fisica 1 online resource (81 p.) Collana International journal of retail & distribution management incorporating retail insights;; v. 33, no. 2 Altri autori (Persone) FernieJohn Disciplina 381 381.142 Soggetti Electronic commerce Retail trade - Management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Note generali Description based upon print version of record. Nota di contenuto CONTENTS; EDITORIAL ADVISORY BOARD; Editorial; Consumer adoption of online grocery buying: a discriminant analysis; Attitude and age differences in online buying; Global e-tailing: US consumers' intention to shop for cultural products on the internet; Effect of brand familiarity, experience and information on online apparel purchase; Customer perceptions of e-service quality in online shopping The second issue of 2005 is a themed issue on online shopping with Sommario/riassunto authors from Denmark, the US and Taiwan. Our first contribution is from Torben Hansen fromCopenhagen Business School. His paper seeks to investigate whether consumers whohave adopted online grocery buying perceive this innovation differently from otherconsumers.