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 Models for Integrated Customer Order Selection and Requirements Planning under Limited Production Capacity K. Taaffe and J. Geunes

Sommario/riassunto

This book describes recently developed mathematical models, methodologies, and case studies in diverse areas, including stock market analysis, portfolio optimization, classification techniques in economics, supply chain optimization, development of e-commerce applications, etc. It will be of interest to both theoreticians and practitioners working in economics and finance.