

1. Record Nr.	UNINA9910783461903321
Titolo	China's rational entrepreneurs : the development of the new private business sector // edited by Barbara Krug
Pubbl/distr/stampa	London ; ; New York : , : RoutledgeCurzon, , 2004
ISBN	1-134-33519-9 1-134-33520-2 0-415-32822-5 1-280-02516-6 0-203-39091-1
Descrizione fisica	1 online resource (219 p.)
Collana	RoutledgeCurzon studies on China in transition ; ; 20
Altri autori (Persone)	KrugBarbara <1950->
Disciplina	338/.04/0951
Soggetti	Small business - China Entrepreneurship - China Business enterprises - China Businessmen - China China Economic conditions 2000-
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; CHINA'S RATIONAL ENTREPRENEURS; Title Page; Copyright Page; Table of Contents; List of illustrations; List of contributors; 1 Introduction: new opportunities, new sector, new firms; 2 Rationality as a variable in comparative management theory and the possibility of a Chinese version; 3 Entrepreneurship by alliance; 4 Emerging markets, entrepreneurship and uncertainty: the emergence of a private sector in China; 5 The role of social capital, networks and property rights in China's privatization process; 6 The evolving institutional environment and China's state entrepreneurship 7 Localism and entrepreneurship: history, identity and solidarity as factors of production8 Social capital in China: the meaning of guanxi in Chinese business; 9 The (sometimes) rational approach to empirical research in China: a personal account; Appendix: background information on the interview and questionnaire respondents; Index

Sommario/riassunto

Combining theoretical approaches with extensive fieldwork, this work presents a fresh angle of analysis for understanding the behaviour of Chinese entrepreneurs and what kind of relations they have with local government in order to secure long-term business success.
