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Nota di contenuto	Book Cover; Title; Contents; Preface; List of abbreviations and acronyms; Defining and counting small firms; Some characteristics of small firms and their owners; Do small firms matter?; The constraints on small firms; Business owners and government; Entrepreneurs and managers; Government policies on small firms; Training and support; Small firms in developing countries; The big picture; Appendix: Coverage, sources and comparisons of small business statistics; Bibliography; Index;
Sommario/riassunto	This book provides an international perspective on small business, and includes many pedagogical features such as questions for discussion, international case studies, and empirical research.