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Demonstrations; The New World of Defense-Dependent SME's
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the SME's; From Downsizing to Modernizing Defense in C&E Europe:
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Description of Current Conditions - The Challenge of Re-Adjustment in
the 21st Century; From the Soviet Research System to European and
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Description of Military Downsizing in Slovakia and Development of New
Mechanisms of Cooperation Between NATO and Partner SME's The Third
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Existing SME's Need to Cope with Emerging Civilian Markets; Marketing
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Sommario/riassunto

Today, there are big changes and differences between countries in matters of national defense. Gone are the huge engines of military industrial might, and struggling in their wake are networks upon networks of small and medium-sized enterprises (SME's), groping with the harsh reality of survival in this new world. For the first time, many if not most of them, are being forced to deal with new issues such as product development, marketing to a civilian world, private-sector financing and adopting competitive business practices and generally living outside the shadow of the defense business.
