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Demonstrations; The New World of Defense-Dependent SME's
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Integration of SME's from Central and Eastern Europe Offsets as an
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the SME's; From Downsizing to Modernizing Defense in C&E Europe:
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Description of Current Conditions - The Challenge of Re-Adjustment in
the 21st Century; From the Soviet Research System to European and
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Description of Military Downsizing in Slovakia and Development of New
Mechanisms of Cooperation Between NATO and Partner SME's The Third
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Existing SME's Need to Cope with Emerging Civilian Markets; Marketing
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Sommario/riassunto

Today, there are big changes and differences between countries in
matters of national defense. Gone are the huge engines of military
industrial might, and struggling in their wake are networks upon
networks of small and medium-sized enterprises (SME's), groping with
the harsh reality of survival in this new world. For the first time, many if
not most of them, are being forced to deal with new issues such as
product development, marketing to a civilian world, private-sector
financing and adopting competitive business practices and generally
living outside the shadow of the defense business.
