1.	Record Nr.	UNINA9910783398503321
	Autore	Zdziarski Jonathan A
	Titolo	Ending spam [[electronic resource]] : Bayesian content filtering and the art of statistical language classification / / Jonathan A. Zdziarski
	Pubbl/distr/stampa	San Francisco, : No Starch Press, 2005
	ISBN	1-59327-085-2
	Edizione	[1st ed.]
	Descrizione fisica	1 online resource (314 p.)
	Disciplina	005.7/13
	Soggetti	Spam filtering (Electronic mail) Filters (Mathematics)
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Includes index.
	Nota di contenuto	Preliminaries; Acknowledgments; Brief Contents; Contents In Detail; Introduction; The History Of Spam; Historical Approaches To Fighting Spam; Language Classification Concepts; Statistical Filtering Fundamentals; Decoding: Uncombobulating Messages; Tokenization: The Building Blocks Of Spam; The Low-down Dirty Tricks Of Spammers; Data Storage For A Zillion Records; Scaling In Large Environments; Testing Theory; Concept Identification: Advanced Tokenization; Fifth-order Markovian Discrimination; Intelligent Feature Set Reduction; Collaborative Algorithms; Shining Examples Of Filtering; Index
	Sommario/riassunto	Ending Spam describes, in-depth, how statistical filtering is being used by next-generation spam filters to identify and filter unwanted email. Readers gain a complete understanding of the mathematical approaches used in today's spam filters, decoding, tokenization, the use of various algorithms (including Bayesian analysis and Markovian discrimination), and the benefits of using open source solutions to end spam.