

|                         |  |
|-------------------------|--|
| 1. Record Nr.           | UNINA9910783390503321  |
| Titolo                  | Best practice quality function deployment (QFD) [[electronic resource] ] : cases // Guest editors, Robert A. Hunt and Catherine P. Killen  |
| Pubbl/distr/stampa      | Bradford, England, : Emerald Group Publishing, c2004   |
| ISBN                    | 1-280-51459-0<br>9786610514595<br>1-84544-199-0  |
| Descrizione fisica      | 1 online resource (117 p.)   |
| Collana                 | International Journal of Quality & Reliability Management ; ; 21, no. 9, pt. 1   |
| Altri autori (Persone)  | HuntRobert A<br>KillenCatherine P  |
| Disciplina              | 658.4/013  |
| Soggetti                | Production management<br>Quality control   |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Note generali           | Description based upon print version of record.  |
| Nota di contenuto       | CONTENTS; EDITORIAL ADVISORY BOARD; Expert international editorial board; Abstracts; French abstracts; German abstracts; Guest editorial; Project quality function deployment; QFD in large-scale social system redesign; The designer organisation; Prioritising customer needs at spectator events; Impact of structured product definition on market success; QFD- and VE-enabled target costing: a fuzzy approach; Fuzzy logic approach to prioritise engineering characteristics in quality function deployment (FL-QFD); Conference review; Awards for Excellence; Note from the publisher                         |
| Sommario/riassunto      | To provide an advanced product definition methodology based on quality function deployment (QFD) principles to identify minimize the risks of project failures due to failure to align with the voice of the business. The methodology was developed by reviewing current design product definition and QFD tools and then applied to a number of industry-based design projects in academia as well as an in-depth case study at one industry organization. The tool has been well accepted for its ease and approach in both industry and academic environments and already used to help guide project management. The |

