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Altri autori (Persone)	JarrarYasar
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Sommario/riassunto	Focuses on the performance planning value chain (PPVC). The PPVC is the latest thinking in the field of Performance Measurement developed by the Centre for Business Performance, Cranfield School of Management. It provides a systemic process for using data to enhance decision making, bringing together a vast array of tools to extract value from data and focus efforts on what will add real value to the organisation.