Record Nr. UNINA9910783385803321

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Titolo Scandals and scoundrels [[electronic resource]]: seven cases that

shook the academy / / Ron Robin

Berkeley, : University of California Press, c2004 Pubbl/distr/stampa

0-520-93815-1

1-59734-887-2 9786612763090 1-282-76309-1

Descrizione fisica 1 online resource (290 p.)

Disciplina 174/.937873

Soggetti **Plagiarism**

ISBN

Impostors and imposture

Learning and scholarship - Moral and ethical aspects

Lingua di pubblicazione Inglese

Formato Materiale a stampa

Livello bibliografico Monografia

Note generali Description based upon print version of record.

Includes bibliographical references (p. 235-265) and index. Nota di bibliografia

Nota di contenuto Front matter -- CONTENTS -- PREFACE AND ACKNOWLEDGMENTS --

> Introduction. Scholarly Scandals: Why Do They Happen? -- PART II. Scandals in Anthropology -- PART III. The Necessary Scandal -- NOTES

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Sommario/riassunto Ron Robin takes an intriguing look at the shifting nature of academic

and public discourse in this incisive consideration of recent academic scandals-including charges of plagiarism against Stephen Ambrose, Derek Freeman's attempt to debunk Margaret Mead's research, Michael Bellesiles's alleged fabrication of an early America without weapons. Joseph Ellis's imaginary participation in major historical events of the 1960's, Napoleon Chagnon's creation and manipulation of a "Stone Age people," and accusations that Nobel Peace Prize winner Rigoberta Menchú's testimony on the Maya holocaust was in part fiction. Scandals and Scoundrels makes the case that, contrary to popular imagery, we're not living in particularly deviant times and there is no fundamental flaw permeating a decadent academy. Instead, Robin argues, latter-day scandals are media events, tailored for the melodramatic and

sensationalist formats of mass mediation. In addition, the contentious

and uninhibited nature of cyber debates fosters acrimonious exposure. Ron convincingly demonstrates that scandals are part of a necessary process of rule making and reinvention rather than a symptom of the bankruptcy of the scientific enterprise.