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Nota di contenuto	Business models and medical interventions -- Medical specialism and early-twentieth-century economic organization -- Academic specialty departments and scientific management -- Dividing labor, industrializing birth -- Designing delivery systems -- The Committee on the Costs of Medical Care and corporate organization of medicine -- Regional health planning and the economic organization of the medical industry -- Perinatal regionalization and economic order -- The economic production of childbirth -- Competing for the birth market: providers, procedures, and paradigms -- Capital intensive medicine and academic practice plans -- Managing birth: managed care and active management of labor -- Re-forming medicine, reforming reform.