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2002 -- 6 Peering through the Glass Ceiling of the Boy's Club: Examining How Masculinity Affects Journalism and Mass Communication Education -- 7 The Salary Equity Factor -- 8 The Status of Women in Journalism and Mass Communication Education Administration: No Longer So Lonely -- Part III: Update on the Equity in the Professions -- 9 Whose News? Progress and Status of Women in Newspapers (Mostly) and Television News -- 10 Women of Color on the Frontline in the Mass Communication Professions -- 11 From Making PR Macho to Making PR Feminist: The Battle over Values in a Female-Dominated Field -- Part IV: Theoretical and International Perspectives on Equity -- 12 Women and the Concentration of Media Ownership -- 13 Three Decades of Women and Mass Communications Research: The Ratio of Recurrent and Reinforced Residuum Hypothesis Revisited -- 14 Theory and Practice in Feminism and Media -- 15 Trends in Feminist Scholarship in Journalism and Communication: Finding Common Ground Between Scholars and Activists Globally -- Part V: Listening to Concerns About Equity.

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Sommario/riassunto

This volume concentrates on the study and efforts of women and minority men to gain respect and parity in journalism and mass communication, and focuses on trends over the past three decades. Contributions to the volume provide a history of the equity efforts and offer updates on equity in the academy and in the professions. Theoretical and international perspectives on equity are also included, as are the concerns about equity from the new generations now coming into the profession. This anthology serves as a benchmark of women's current status in journalism and mass communication and provides a call to action for the future. As such, it is required reading for all concerned with establishing equity throughout the discipline.
