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Titolo	Qualitative research in journalism [[electronic resource]] : taking it to the streets / / edited by Sharon Hartin Iorio
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Descrizione fisica	1 online resource (251 p.)
Collana	Routledge Communication Series
Altri autori (Persone)	Iorio Sharon Hartin <1943->
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Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Foreword; Preface; About the Contributors; Part I; Part II; Glossary; Author Index; Subject Index
Sommario/riassunto	This volume highlights the integration of qualitative research methods into traditional journalism, offering new ways of expanding and enhancing news coverage. Designed for readers without prior experience in social science research, this collection presents a wide variety of qualitative techniques and their applications in journalistic practice. The work brings together contributions from professional journalists and journalism scholars who are highly experienced in conducting qualitative research. These experts demonstrate how valid, reliable qualitative procedures can be used to increase co