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Sommario/riassunto	Welfare-to-work policies - both active labour market (or activation) policies and "make work pay" policies - are internationally popular these days (for a review of international provision see OECD, 2003). The UK makes strong claims for its welfare-to-work policies, particularly in terms of reduced long-term unemployment (Treasury HM, DWP, 2003). Previously published in: International Journal of Manpower, Volume 25, Number 5, 2004