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Nota di contenuto	Contents; Acknowledgments; Preface; Part I Founding Spectacles; 1 Weighing In Theory; 2 1898; 3 Feeling Pretty; Part II Boricuas in the Middle; 4 From Puerto Rico with; 5 The Writing on the Wall; 6 Flagging Madonna; Part III Boricua Anatomies; 7 Rosario's Tongue; 8 Barbie's Hair; 9 Jennifer's Butt; 10 Ricky's Hips; Postscript; Notes; Index; About the Author
Sommario/riassunto	Boricua Pop is the first book solely devoted to Puerto Rican visibility, cultural impact, and identity formation in the U.S. and at home. Frances Negron-Muntaner explores everything from the beloved American musical West Side Story to the phenomenon of singer/actress/ fashion designer Jennifer Lopez, from the faux historical chronicle Seva to the creation of Puerto Rican Barbie, from novelist Rosario Ferre to

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performer Holly Woodlawn, and from painter provocateur Andy Warhol	
to the seemingly overnight success story of Ricky Martin. Negron-	
Muntaner traces some of the many possible itineraries o	