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Nota di contenuto	Cover; Contents; List of Figures; List of Tables; List of Boxes; List of Case Studies; Preface; Chapter 1 - Introduction; Chapter 2 - Applying Social Science to the Real World; Chapter 3 - Starting off the Research Process; Chapter 4 - Obtaining and Using Access to an Organization; Chapter 5 - Project Design; Chapter 6 - Methods of Data Collection; Chapter 7 - Sampling Considerations; Chapter 8 - Assessing Performance in Organizations; Chapter 9 - Data Analysis; Chapter 10 - Reporting Research Findings; Chapter 11 - Concluding Words; Glossary; Index
Sommario/riassunto	'Organizational Research Methods' provides an overview of a wide variety of research strategies, and methods of data collection (both qualitative and quantitative). It is suitable for postgraduate, undergraduate and practitioner alike.