1. Record Nr. UNINA9910783240203321 Autore Krug Gary Titolo Communication, technology and cultural change [[electronic resource] /] / Gary Krug London, : SAGE, 2005 Pubbl/distr/stampa 0-7619-7201-3 **ISBN** 1-280-37068-8 9786610370689 1-4129-3266-1 Descrizione fisica 1 online resource (xv, 241 p.) Disciplina 302.4833 Soggetti Communication - Social aspects Communication - Technological innovations - History Telecommunication - Social aspects Telecommunication - History Communication and culture Technology - Social aspects Social change Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Bibliographic Level Mode of Issuance: Monograph Includes bibliographical references and index. Nota di bibliografia Technology as culture -- Technologies of language: writing, reading, Nota di contenuto and the text -- The trajectory of the image -- The rise of a literary epistemology: the social background of self -- Building the divided self: letter writing -- Technology, truth, and the military-industrial complex -- Information and social order: pornography and the public -- The metaphysics of information. Communication and the history of technology have invariably been Sommario/riassunto examined in terms of artefacts and people. Gary Krug argues that communication technology must be studied as an integral part of culture and lived-experience. This volume links key moments and developments with the social conditions of their time.