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| Descrizione fisica      | 1 online resource (121 p.)   |
| Collana                 | Information technology & people ; ; v. 18, no. 2   |
| Altri autori (Persone)  | CrowstonKevin<br>KwasnikBarbara H (Barbara Hanna)  |
| Disciplina              | 004.068<br>004.0683  |
| Soggetti                | Information technology<br>Management information systems   |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Note generali           | Description based upon print version of record.  |
| Nota di contenuto       | CONTENTS; EDITORIAL BOARD; Introduction to the special issue; Temporal coordination through communication: using genres in a virtual start-up organization; Digital genres: a challenge to traditional genre theory; Weblogs as a bridging genre; Online newspapers in Scandinavia   |
| Sommario/riassunto      | The study of genres the fusion of content, purpose and form of communicative actions stretches back hundreds of years to the beginnings of self-reflective human communication. Greek philosophers and orators recognized that the content of the message is not always its most important aspect; rather, the delivery, the context, and the rhetorical structure all play complementary roles in the subtle but profound act of one human being transferring information to another and thereby creating meaning from that transfer. |