Record Nr. UNINA9910783213903321 A multi-enterprise view of business activities [[electronic resource] /] / **Titolo** Guest editor: Cengiz Kahraman Pubbl/distr/stampa Bradford, England, : Emerald Group Publishing, c2005 **ISBN** 1-280-50994-5 9786610509942 1-84544-289-X Descrizione fisica 1 online resource (109 p.) Collana Journal of enterprise information management; ; v.18, no. 3 Altri autori (Persone) KahramanCengiz Disciplina 658.4 658.4038 Soggetti **Business logistics** Management information systems Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto CONTENTS; EDITORIAL REVIEW BOARD; Guest editorial; Multi-attribute information technology project selection using fuzzy axiomatic design; A study of enterprise human resource competence appraisement: Outsourcing logistics activities in Turkey; Supplier selection and management strategies and manufacturing flexibility; The role of logistics in linking operations and marketing and influences on business performance; Addressing uncertainty and inequality in nuclear policy Sommario/riassunto This e-book looks at many business activities, with a multi-enterprise view. The examples of this include: Information technology is an important component of effective supply chain management. For many firms, selection of true IT provides a competitive advantage.