

1. Record Nr.	UNINA9910783200403321
Autore	Ulrich Laurie Ann
Titolo	Photoshop Web Graphics F/X & Design [[electronic resource]]
Pubbl/distr/stampa	Phoenix, : Paraglyph Press, 2001
Descrizione fisica	1 online resource (360 p.)
Disciplina	005.7/2
Soggetti	Adobe Photoshop Computer graphics Web sites -- Design
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	<p> ""About the Author""; ""Acknowledgments""; ""Table of Contents""; ""Introduction""; ""Understanding Web Graphic Requirements""; ""Working with Web-Safe File Formats""; ""Using Color on the Web""; ""Working Toward the Web in Photoshop""; ""Moving On""; ""The Photoshop Interface""; ""An Overview""; ""Working with the Menus and Options Bar""; ""Working with the Toolbox""; ""Working with the Palettes""; ""Customizing the Photoshop Interface""; ""Moving On""; ""Creating Original Artwork for the Web""; ""Starting a New Image""; ""Using Photoshop's Creative Tools""; ""Working with Layer Effects"" ""Saving Your Artwork""""Moving On""; ""Retouching Images for Use on the Web""; ""Scanning Images in Photoshop""; ""Opening and Editing Illustrator Images""; ""Importing Vector Graphics""; ""Working with Masks and Selections""; ""Editing Photographic Content""; ""Controlling the Image with the Layers Palette""; ""Using Actions""; ""Moving On""; ""Matching Print Colors and Style to Web Pages""; ""Working with the Web Palette""; ""Building Web Content to Match Printed Materials""; ""Moving On""; ""Designing Graphic Text for the Web""; ""Why Create Graphic Text?""; ""Creating a Text Object"" ""Working with Type Formatting Tools""""Using Text as a Mask""; ""Applying Effects to the Type Layer""; ""Saving Graphic Text for the Web""; ""Moving On""; ""Creating Web Navigation Tools""; ""Building Buttons from Shapes and Lines""; ""Typing and Formatting Button Text""; ""Creating Button Versions for Rollovers""; ""Creating a </p>

Navigation Bar"; "Moving On"; "Creating Backgrounds and Tracing Images"; "Why Use a Background Image?"; "Working with Tracing Images"; "Moving On"; "Building Page Prototypes with Photoshop"; "Using Photoshop as a Page Layout Tool"
"Posting Your Design Online""Moving On"; "Touring the Image Ready Interface"; "What Image Ready Does"; "Understanding the Role of Animated Effects in Web Design"; "Working with the Image Ready Tools"; "Moving On"; "Working with Animations and Rollovers"; "Creating Animations"; "Creating a Rollover"; "Moving On"; "Slicing Images for Dynamic Effects"; "Why Slice an Image?"; "Working with the Slice Tools"; "Saving Sliced Images"; "Using Image Slices in a Table"; "Moving On"; "Sending Photoshop Images to Live Motion"; "What Does Live Motion Do?"
"Creating a Live Motion Composition""Inserting a Photoshop Image"; "Animating an Image"; "Moving On"; "Using Photoshop Images with Macromedia Flash"; "What Flash Does"; "A Quick Tour of the Flash Interface"; "Inserting a Photoshop Image"; "Animating an Image in Flash"; "Saving and Publishing an Animation"; "Moving On";
"WYSIWYG Web Design with Photoshop"; "What Is a WYSIWYG Design Application?"; "A Tour of a WYSIWYG Work space"; "Inserting Images in a WYSIWYG Environment"; "Photoshop vs. Fireworks"; "Moving On"; "index"
