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| Altri autori (Persone)  | KlineDavid <1950->                                                                                                                                                                                                                                                                                               |
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| Sommario/riassunto      | 'Burning the Ships' offers a dramatic insider's account of how Microsoft used intellectual property to remake its business strategy and embrace the open source movement and the new innovation world - with real-world benefits for large enterprise customers and chief information officers everywhere.       |