1. Record Nr. UNINA9910783092203321 Autore Campbell G. Michael <1948-> Titolo Communications skills for project managers [[electronic resource] /] / G. Michael Campbell New York, : AMACOM, c2009 Pubbl/distr/stampa **ISBN** 1-282-09137-9 9786612091377 1-61583-031-6 0-8144-1054-5 Descrizione fisica 1 online resource (289 p.) Disciplina 658.4/5 658.404 658.45 Project management Soggetti Communication in management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Contents; Acknowledgments; Introduction: Thinking About Your Project Communications in a New Way: 1 Linking Projects and Strategy Through Effective Communications; 2 Preparing the Leadership; 3 Writing the Project Charter; 4 Establishing the Team and Communicating with the Business; 5 Common Elements for All Communications; 6 Writing the Case for Change; 7 Analyzing Changes to Business Process; 8 Developing Support for the New Business Processes: 9 Developing an Operations Integration Plan: 10 Developing the Communications for the Project 11 Writing the Project Plan Memorandum for the Executive Team12 Using Communications to Handle Risks: 13 Presenting to Stakeholders During Project Execution: 14 Communicating About Problems: 15 Communicating Scope Changes; 16 Communicating with Operations; 17 Preparing Operations to Accept the Deliverables: 18 Overcoming Resistance to Change; 19 Handling Competition with Other Initiatives; 20 Writing the Close-Out Report; 21 Providing Feedback to Your Project

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No project can be successful when people aren't informed.