Record Nr. UNINA9910783076003321 IC at the crossroads [[electronic resource]]: theory and research // **Titolo** guest editors, Bernard Marr and Jay Chatzkel [Bradford, England], : Emerald Group Pub., 2004 Pubbl/distr/stampa **ISBN** 1-84544-232-6 Descrizione fisica 1 online resource (122 p.) Collana Journal of intellectual capital; ; v. 5, no. 2, 2004 Altri autori (Persone) MarrBernard ChatzkelJay L Disciplina 658.403801137 Soggetti Intellectual capital Knowledge management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references. Contents; Abstracts and Keywords; Intellectual capital at the Nota di contenuto crossroads; IC valuation and measurement; Mathematics and modern business management; Measuring and intervening; Shaken, not stirred; Using content analysis as a research method to inquire into intellectual capital reporting; Theory and method on intellectual capital creation; The dynamics of value creation; Managerial knowledge to organisational capability: Moving through the crossroads 1. Background The background to this special issue was the 2003 PMA Sommario/riassunto Intellectual Capital Symposium, which was held at Cranfield School of Management, UK, between 31 September and 2 October 2003. The Performance Measurement Association (PMA) is a global network for those interested in the theory and practice of performance measurement and management. Previously published in: Intellectual Capital, Volume 5, Number 2, 2004