

1. Record Nr.	UNINA9910783057503321
Autore	Baker C. Edwin
Titolo	Media, markets, and democracy // C. Edwin Baker [[electronic resource]]
Pubbl/distr/stampa	Cambridge : , : Cambridge University Press, , 2002
ISBN	1-107-12373-9 1-283-33147-0 9786613331472 1-139-13404-3 1-139-13029-3 0-511-04165-9 0-511-15571-9 0-511-61322-9 0-511-04397-X
Descrizione fisica	1 online resource (xiv, 377 pages) : digital, PDF file(s)
Collana	Communication, society and politics
Disciplina	302.23
Soggetti	Mass media - Marketing Mass media - Political aspects Democracy Freedom of the press Mitjans de comunicació de massa Llibertat d'informació Democràcia Propaganda política Llibres electrònics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from publisher's bibliographic system (viewed on 05 Oct 2015).
Nota di bibliografia	Includes bibliographical references (p. 309-364) and index.
Nota di contenuto	Cover; Half-title; Series-title; Title; Copyright; Dedication; Contents; Preface; PART I Serving Audiences; PART II Serving Citizens; PART III An Illustration: International Trade; Conclusion; Notes; Index
Sommario/riassunto	Government interventions in media markets are often criticized for preventing audiences from getting the media products they want. A

free press is often asserted to be essential for democracy. The first point is incorrect and the second is inadequate as a policy guide. Part I of this book shows that unique aspects of media products prevent markets from providing for audience desires. Part II shows that four prominent, but different, theories of democracy lead to different conceptions of good journalistic practice, media policy, and proper constitutional principles. Part II makes clear that the choice among democratic theories is crucial for understanding what should be meant by free press. Part III explores international free trade in media products. Contrary to the dominant American position, it shows that Parts I and II's economic and democratic theory justify deviations from free trade in media products.
