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Autore	Negra Diane <1966-, >
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents: Hollywood film and the narrativization of ethnic femininity -- The wearing of the green : Irishness as a promotion discourse in the career of Colleen Moore --Immigrant stardom in imperial America : Pola Negri and the problem of typology -- Sonja Henie in Hollywood : whiteness, athleticism, and Americanization -- Ethnicity and the interventionist imagination : domesticity, exoticism, and scandal in the persona of Hedy Lamarr -- Marisa Tomei and the fantasy of ethnicity -- Stardom, corporeality, and ethnic indeterminacy : Cher's disrupted/disruptive body.
Sommario/riassunto	Off-White Hollywood investigates how the 'ethnicity' of white European-American actresses has played a key role in the mythology of American identity and nation building. Negra focuses on key stars of the silent - Colleen Moore and Pola Negri - classical - Sonja Henie and Hedy Lamarr - and post-classical eras - Marisa Tomei and Cher - to demonstrate how each star illuminates aspects of ethnicity, gender, consumerism, and class at work in American culture.

