Record Nr. UNINA9910783012103321 Qualitative methods and approaches in logistics [[electronic resource] /] **Titolo** / editor Professor James R. Stock Pubbl/distr/stampa Bradford, England, : Emerald Group Publishing, c2002 **ISBN** 1-280-47986-8 9786610479863 1-84544-647-X Descrizione fisica 1 online resource (100 p.) Collana International journal of physical distribution & logistics management;; v.15, no. 6, pt. 1 Altri autori (Persone) StockJames R Disciplina 658.5 Soggetti **Business logistics** Physical distribution of goods Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di contenuto Contents; Abstracts and keywords; Editorial; Identifying sources of uncertainty to generate supply chain redesign strategies; Implementing collaborative forecasting to improve supply chain performance; A qualitative examination of factors affecting reverse logistics systems for end-of-life computers; Linking logistics to strategy in Argentina Sommario/riassunto This is the first of two special issues on "Qualitative methods and approachesin logistics." Logistics, as well as most other business fields, have long beendominated by the use of quantitative methods. In recent years, the use of various qualitative methods and approacheshave been increasing in their usage, although their inclusion in logistics hasalways been present.