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Judgment Calls"; ""Truth in Advertising"; ""PERSUASIVE CASE-BUILDING""; ""A Shift in Time Orientation from the Past to the Future""; ""NOTE:""; ""PART 4 The Eight-Step Formula ""; ""STRATEGIC RESUME PRODUCTION""; ""THE EIGHT-STEP FORMULA""; ""STEP 1: DEFINE YOUR OBJECTIVE""
""On Staying a€œOpena€?""The Distinction of Personal Focus""; ""The Distinction of Personal Focus""; ""An Inner-Directed Approach to Your Job Search""; ""A Resume Objectivea€?Some Definitions""; ""Achievable and Motivating""; ""GUIDELINES FOR YOUR OBJECTIVE""; ""STEP 2: ASSESS YOUR MARKETABILITY""; ""Your Marketability""; ""Some Myths About Marketability""; ""Taking Back Control""; ""Marketability Concerns as Strategic Challenges""; ""Examples:""; ""The Skill of Reframing""; ""GAMEPLAN FOR SUCCESS""; ""STEP 3: SELECT YOUR FORMAT""; ""THE CHRONOLOGICAL FORMAT""; ""THE FUNCTIONAL FORMAT""
""THE COMBINATION FORMAT""""STEP 4: BUILD YOUR BASE""; ""STEP 5: DEVELOP YOUR DRAFT""; ""EXAMPLES OF CAREER OBJECTIVE""; ""SUMMARY OF YOUR QUALIFICATIONS""; ""EXAMPLES OF SUMMARY OF QUALIFICATIONS""; ""LISTING OF YOUR KEY SKILLS""; ""EXAMPLES OF KEY SKILLS""; ""PROFILE OF YOUR RELATED EXPERIENCE""; ""The Strategic Handling of Your Experience""; ""A. ISSUES REGARDING INCLUSION, EMPHASIS AND PERSPECTIVE""; ""B. TREATMENT OF YOUR CORE REFERENCE INFORMATION""; ""EXAMPLES OF CORE REFERENCE INFORMATION""; ""C. TREATMENT OF YOUR DESCRIPTION""; ""EXAMPLES OF ACCOMPLISHMENT-ORIENTED DESCRIPTION""
""D. TREATMENT OF YOUR EXPERIENCE IN EACH RESUME FORMAT""
