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Autore	Dubey V. K
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Sommario/riassunto	About the Book: This book covers all possible information regarding Extension Education and Communication which is the need of undergraduate, postgraduate and research students of traditional Universities, Agricultural Universities, Home Science Colleges, Non-Government Organizations and persons working in the process of social development. New reading material as per latest UGC and ICAR syllabus has been incorporated. The focus through this publication is not to replicate already available reading material but to clarify certain basic doubts and prevailing confusions relating to extension e

