

1. Record Nr.	UNINA9910782869003321
Autore	Lugo Alejandro <1962->
Titolo	Fragmented lives, assembled parts [[electronic resource]] : culture, capitalism, and conquest at the U.S.-Mexico border // Alejandro Lugo
Pubbl/distr/stampa	Austin, : University of Texas Press, 2008
ISBN	0-292-79420-7
Edizione	[1st ed.]
Descrizione fisica	1 online resource (340 p.)
Disciplina	331.700972/16
Soggetti	Offshore assembly industry - Employees - Mexico - Ciudad Juarez Ciudad Juarez (Mexico) Social conditions
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. 277-301) and index.
Nota di contenuto	Sixteenth-century conquests (1521-1598) and their postcolonial border legacies -- The invention of borderlands geography : what do Aztlan and Tenochtitlan have to do with Ciudad Juarez/Paso del Norte? -- The problem of color in Mexico and on the U.S.-Mexico border : precolonial, colonial, and postcolonial subjectivities -- Culture, class, and gender in late twentieth-century Ciudad Juarez -- Maquiladoras, gender, and culture change -- The political economy of tropes, culture, and masculinity inside an electronics factory -- Border inspections : inspecting the working-class life of maquiladora workers on the U.S.-Mexico border -- Culture, class, and union politics : the daily struggle for chairs inside a sewing factory in the larger context of the working day -- Women, men, and "gender" in feminist anthropology : lessons from northern Mexico's maquiladoras -- Alternating imaginings -- Reimagining culture and power against late industrial capitalism and other forms of conquest through border theory and analysis.
Sommario/riassunto	Established in 1659 as Misión de Nuestra Señora de Guadalupe de los Mansos del Paso del Norte, Ciudad Juárez is the oldest colonial settlement on the U.S.-Mexico border-and one of the largest industrialized border cities in the world. Since the days of its founding, Juárez has been marked by different forms of conquest and the quest for wealth as an elaborate matrix of gender, class, and ethnic hierarchies struggled for dominance. Juxtaposing the early Spanish invasions of the region with the arrival of late-twentieth-century

industrial "conquistadors," *Fragmented Lives, Assembled Parts* documents the consequences of imperial history through in-depth ethnographic studies of working-class factory life. By comparing the social and human consequences of recent globalism with the region's pioneer era, Alejandro Lugo demonstrates the ways in which class mobilization is itself constantly being "unmade" at both the international and personal levels for border workers. Both an inside account of maquiladora practices and a rich social history, this is an interdisciplinary survey of the legacies, tropes, economic systems, and gender-based inequalities reflected in a unique cultural landscape. Through a framework of theoretical conceptualizations applied to a range of facets—from multiracial "mestizo" populations to the notions of border "crossings" and "inspections," as well as the recent brutal killings of working-class women in Ciudad Juárez—*Fragmented Lives, Assembled Parts* provides a critical understanding of the effect of transnational corporations on contemporary Mexico, calling for official recognition of the desperate need for improved working and living conditions within this community.
