

1. Record Nr.	UNINA9910782823103321
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Titolo	Ekphrasis, imagination and persuasion in ancient rhetorical theory and practice [[electronic resource] /] / Ruth Webb
Pubbl/distr/stampa	Aldershot, Hants, England ; ; Burlington, VT, : Ashgate, 2009
ISBN	1-317-14536-4 1-315-57899-9 1-317-14535-6 1-282-05433-3 9786612054334 0-7546-9330-9
Descrizione fisica	1 online resource (253 p.)
Disciplina	808/.0481 809.93357
Soggetti	Ekphrasis Rhetoric, Ancient
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Cover; Contents; List of Tables; Abbreviations; Acknowledgements; Preface; Introduction; 1. The Contexts of Ekphrasis; 2. Learning Ekphrasis: The Progymnasmata; 3. The Subjects of Ekphrasis; 4. Enargeia: Making Absent Things Present; 5. Phantasia: Memory, Imagination and the Gallery of the Mind; 6. Ekphrasis and the Art of Persuasion; 7. The Poetics of Ekphrasis: Fiction, Illusion and Meta-ekphrasis; Conclusion; Appendix A: Translations; Appendix B: Subjects for Ekphrasis; Bibliography; Index
Sommario/riassunto	This is a study of ekphrasis, the art of making listeners and readers 'see' in their imagination through words alone, as taught in ancient rhetorical schools and as used by Greek writers of the Imperial period (2nd-6th centuries CE). The author places the practice of ekphrasis within its cultural context, emphasising the importance of the visual imagination in ancient responses to rhetoric, poetry and historiography. By linking the theoretical writings on ekphrasis with ancient theories of imagination and emotion and language, she brings

out the persuasive and emotive function of vivid languag
