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Nota di contenuto	Contents; List of Figures; List of Tables; List of Boxes; Abbreviations; Note on the Author; 1. Introduction: From Tangled Knots to Virtuous Circles; PART I; 2. What is Public Strategy?; 3. Public Action: The Dynamics of Supply and Demand; 4. A Framework for Adaptive Strategy; PART II; 5. Locating Strategy: Structures, Processes, and Cultures; 6. Knowledge: How Can Governments Know Enough to Govern?; 7. Implementation: Moving from Words to Action; 8. Positive Risks: Taking Innovation in the Public Sector Seriously; 9. Negative Risks: Strategies for Resilience; 10. Joined-up Government 11. Changing Minds and Behaviour12. Winning (and Losing) Public Trust; 13. Metrics: Measuring Social and Public Value; 14. Persistent Leadership; PART III; 15. Separating the Urgent and the Important: Strategy as a Public Good; Notes; Index; Name Index; Subject Index
Sommario/riassunto	Written by Geoff Mulgan, a former head of policy for the UK prime minister, and advisor to governments round the world, this book is about how government's strategies take shape, and how money, people, technology, and public commitment can be mobilized to achieve important goals. It considers the common mistakes made, and

how these can be avoided. - ;The strategies adopted by governments and public officials can have dramatic effects on peoples' lives. The best ones can transform economic laggards into trailblazers, eliminate diseases, or sharply cut crime. Strategic failures can result in hig
