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Nota di contenuto	Cover; Preface to the Second Edition; Preface to the First Edition; Contents; Chapter 1 Research Methodology: An Introduction; Chapter 2 Defining the Research Problem; Chapter 3 Research Design; Chapter 4 Sampling Design; Chapter 5 Measurement and Scaling Techniques; Chapter 6 Methods of Data Collection; Chapter 7 Processing and Analysis of Data; Chapter 8 Sampling Fundamentals; Chapter 9 Testing of Hypotheses I (Parametric or Standard Tests of Hypotheses); Chapter 10 Chi-Square Test; Chapter 11 Analysis of Variance and Co-variance Chapter 12 Testing of Hypotheses- II (Nonparametric or Distribution-free Tests)Chapter 13 Multivariate Analysis Techniques; Chapter 14 Interpretation and Report Writing; Chapter 15 The Computer: Its Role in Research; Appendix- Selected Statistical Tables; Selected References and Recommended Readings; Author Index; Subject Index
Sommario/riassunto	About the Book: This second edition has been thoroughly revised and updated and efforts have been made to enhance the usefulness of the book. In this edition a new chapter The Computer : Its Role in Research have been added keeping in view of the fact that computers by now become a indispensable part of research equipment. The other salient feature of this revised edition, subject contents have been developed

and restructured at several places. New problems have also been added in various chapters. Adoption of appropriate methodology is an essential characteristic of quality research studi

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