1.	Record Nr.	UNINA9910782798903321
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	Titolo	Data mining and warehousing [[electronic resource] /] / S. Prabhu, N. Venkatesan
	Pubbl/distr/stampa	New Delhi, : New Age International (P) Ltd., Publishers, c2007
	ISBN	1-281-78887-2 9786611788872 81-224-2432-5
	Descrizione fisica	1 online resource (144 p.)
	Altri autori (Persone)	VenkatecanNa
	Disciplina	005.74
	Soggetti	Data mining Data warehousing
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Cover; Preface; Contents; Chapter 1 Data Mining and Warehousing Concepts; Chapter 2 Learning and Types of Knowledge; Chapter 3 Knowledge Discovery Process; Chapter 4 Data Mining Techniques; Chapter 5 Real Time Applications and Future Scope; Chapter 6 Data Warehouse Evaluation; Chapter 7 Data Warehouse Design; Chapter 8 Partitioning in Data Warehouse; Chapter 9 Data Mart and Meta Data; Chapter 10 Backup and Recovery of the Data Warehouse; Chapter 11 Performance Tuning and Future of data Warehouse; Appendix A Glossary; Appendix B Multiple Choice Questions; Appendix C Questions & Answers Appendix D Model Question PapersBibliography; Index
	Sommario/riassunto	Data Mining is the process of analyzing large amount of data in search of previously undiscovered business patterns. Data Warehousing is a relational/multidimensional database that is designed for Query and Analysis rather than Transaction Processing. This book provides a systematic introduction to the principles of Data Mining and Data Warehousing. It covers the entire range of data mining algorithms (prediction, classification, and association), data mining products and applications, stages